

Puerto Rican/Cuban Festival 2009 VENDORS

Thank you for supporting the Annual PRC Festival!

Please complete the information form below with your promotional information and the amount of your support.

PRC Festival's policy is on a first come-first serve basis. All levels of sponsorship and booths will be available for all interested parties. However, there are deadline requirements that we need to fill for all media and print advertisement. If you would like to be included in all aspects of marketing, please, fill out this short application, and email it back to javier@prcfestival.com, or you may fax it to 713-869-4566.

Deadlines:

1) SPONSORS: May, 2009

2) VENDORS: First-come/First-Serve Basis

Please note that there are a specific number of booths for vendors. Once they are paid by the first vendors who reserved, we cannot add any more booths.

Payments must be received **as soon as possible**.

Levels Included are:

- a) Restaurant and Food Vendors b) Arts & Crafts c) Promotional Booths

For all special requests, you may discuss it with a PRC Festival representative. Thank you for your support!
We look forward to doing business with you!

Respectfully,

Javier Ferrer
CEO/Director
PRC Festival
Latin Image Entertainment

Puerto Rican/Cuban Festival 2009

Event: Annual Puerto Rican & Cuban Festival 2009

Festival generously supported by:

- Bacardi Mojito
- Walmart
- Univision Radio
- Budweiser
- US ARMY
- Coca-Cola
- Houston Dynamos
- Hyatt Regency
- Goya
- The Houston Chronicle
- La Voz / La Vibra
- Minute Maid Juice
- Nestea
- Wachovia Bank
- Houston Press
- Spam Mobile
- Jugos Del Valle
- Mi Familia Magazine
- Full Throttle
- Tara Energy
- Houston Community College
- Asociación Pro-Cultura de Puerto Rico
- Vitalis Medical Spa
- Buena Suerte
- Boricua.com
- Sociedad De Puertorriqueños en Houston
- Project ARISE

Beneficiaries will receive a percentage of the revenue as a donation:

- **Project ARISE:** A 501-C-3 organization whose objective is to assist survivors of domestic violence. A group of professionals provide services and assistance to help bring the survivors from the ashes to a healthier and more triumphant life.

- **Asociacion Pro-Cultura de Puerto Rico:** A 501-C-3 which goal is:
 - To preserve the Puerto Rican culture in Houston by disseminating information, hosting local activities and collaborating with other associations.
 - To educate Puerto Rican children in traditions, language, and Puerto Rican culture.
 - To raise the US national percentage of Hispanics with a bachelor's degree from 12%, by granting **scholarships** to Hispanic students at college, master or doctoral level in Houston.
 - To provide support and monetary assistance to Puerto Rican patients receiving medical treatment in Houston.

When: Saturday October 24th, 2009
from 10:00 am to 10:00 pm

Where: City Hall Plaza, Tranquility Park, Hermann Square
Downtown Houston

Admission: Children: FREE: 12 and under
Pre-Purchased: \$8.00 (per day)
General Admission: \$12.00
VIP \$50.00

Vendor Signature Date

Javier Ferrer

PRC Representative Date

**Puerto Rican/Cuban Festival
2009
Vendor Guidelines**

Booth Space & Selling Times –

Booth space is 10'x10'. Booth spaces will be assigned on a first come, first payment-in-full basis. Vendors must provide: Own insurance, decoration for booth: their own change, clean up after closing.

Set up: Friday, September 23, 2009

After 5:00 pm to 9:00 pm

Saturday, September 20, 2008

From 6:00 am to 9:00 am

Vendors check-in: 9:00 am, October 24, 2009

Event begins: 10:00 am sharp

Clean-Up: Must be completed by 12:01 am, Sunday October 25, 2009

Selling time: 10:00 am to 10:00 pm

Procedure: Vendors are to (1) unload products (2) park in designated area (3) set up booths

Electrical needs: PRC Festival will provide electric outlet to all booths. Vendor is responsible to provide own equipment, extension cords, etc.

Rain date/ refunds: No rain dates will be scheduled for the PRC Festival. All efforts will be made to secure booths in case of in climate weather. No refunds will be issued in case of in climate weather or non participation.

Deadline for securing booths: **May 30**, 5:00 pm CST.

Drop off payments and booth forms: They must be received by Friday, May 31st, 2008. If payment and forms are mailed, it is the responsibility of the vendor to verify receipt of payment and forms by calling PRC Festival's representative.

Forms of Payment: Money orders, Checks and Cash

Payable to: **Javier Ferrer**

ALL RETURN CHECKS ARE SUBJECT TO A \$ 30.00 RETURN CHECK FEE.

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Vendor's Booth Form Business
Name:
Contact Person:
Mailing Address:
City: State: Zip:
Tel: Alternate Cellular:
Specific Product sold or Displayed:
Number of Booths:
Type of Booth: <input type="checkbox"/> Restaurant, Food Vendors <input type="checkbox"/> Promotional <input type="checkbox"/> Merchandise, Arts & Crafts <input type="checkbox"/> Non-Profit
Special Requirements:
Date of event participation: October 24 th , 2009
Level Fee: _____
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